



Fourth
**COMMUNITY
MEETING**

**PARK
BADGER**
REDEVELOPMENT

PARK BADGER MADISON .COM

An aerial photograph of a city street intersection. A multi-lane road runs vertically on the left. A bus stop with a red roof is located at the intersection. A blue and white bus is stopped at the bus stop. The surrounding area includes residential buildings, trees, and a parking lot with several cars. The image has a dark blue overlay.

WELCOME!

Why are we here?

PARK BADGER MADISON .COM

OUR SHARED GOALS



- Increase housing opportunities
- Environmentally-friendly, sustainable construction + operations
- Meaningful incorporation of community-driven feedback

MEET THE REDEVELOPMENT TEAM



Community (You)



Owner

Alexander
Company

Lead Developer



CAPTAINS INC
Real Estate Management

Co-Developer



Success by Design

Planner + Architect



Fire Station Design



Landscape Architect



Engineer



Contractor



Contractor

PARK BADGER MADISON .COM

TYPES OF HOUSING



**WORKFORCE
HOUSING FOR
INDIVIDUALS
+ SMALLER
HOUSEHOLDS**



**SENIOR
HOUSING**



**HOUSING
FOR LARGER
HOUSEHOLDS +
POSSIBLE HOME
OWNERSHIP**

MADISON FIRE DEPARTMENT



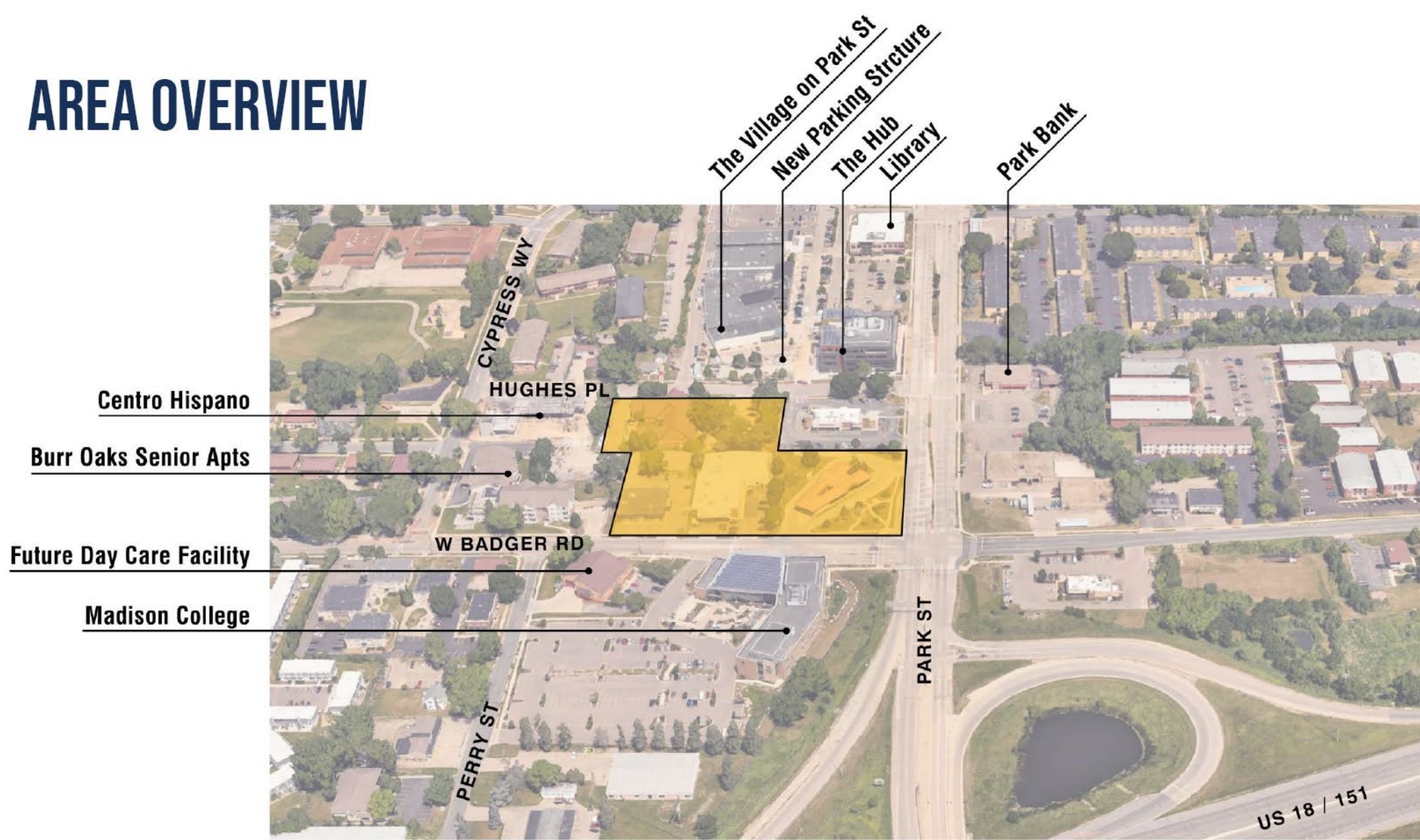
- New location will set the industry standard
- Great community-centric addition, space for variety of uses
- Investment in south side
- Service for all current and future community needs

PUBLIC HEALTH MADISON & DANE COUNTY

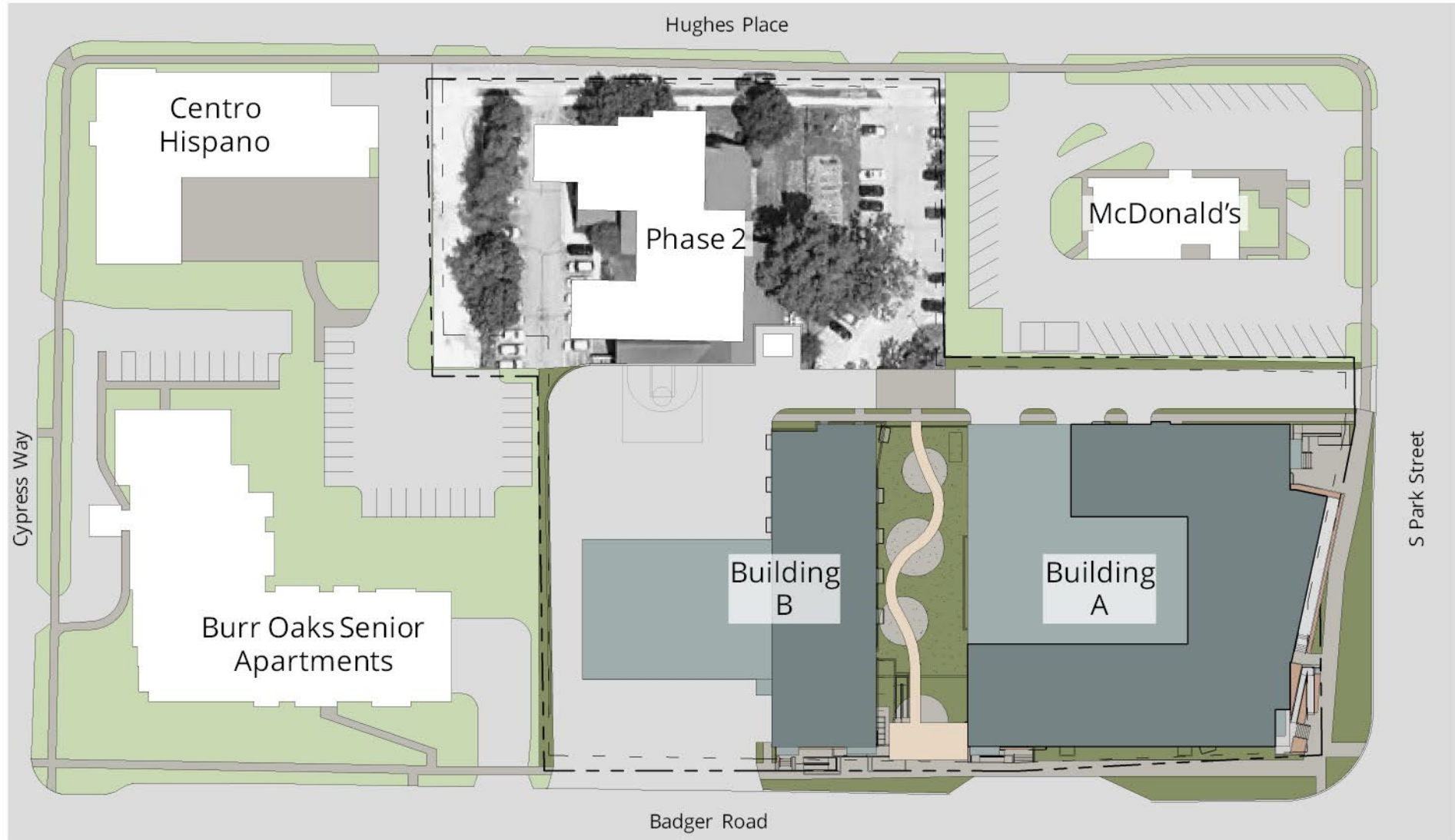


- Best in class
- Improved service, amenities, and spaces
- Focus on larger demographic, quality of life through enhanced amenities and space

AREA OVERVIEW



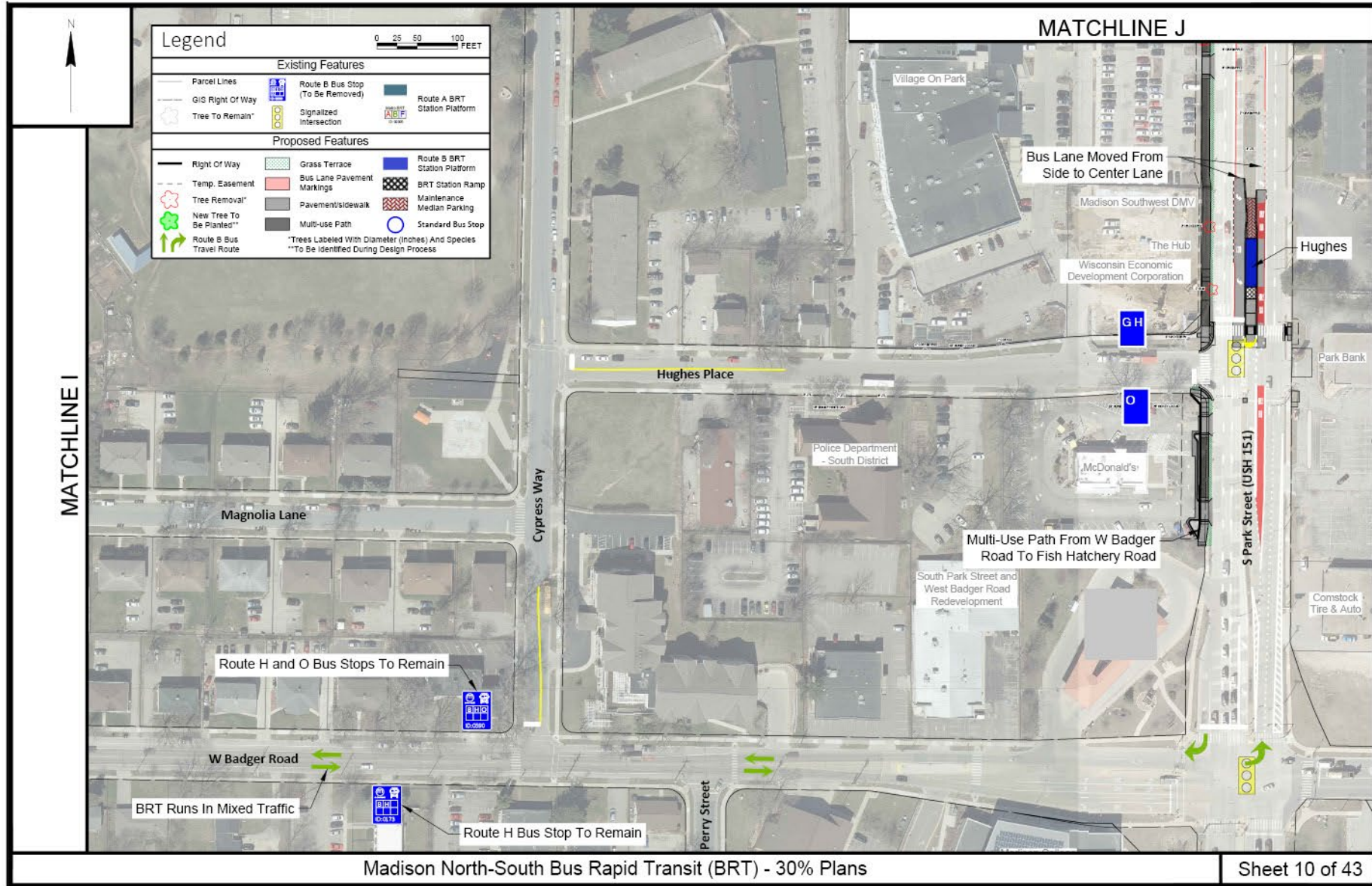
SITE PLAN



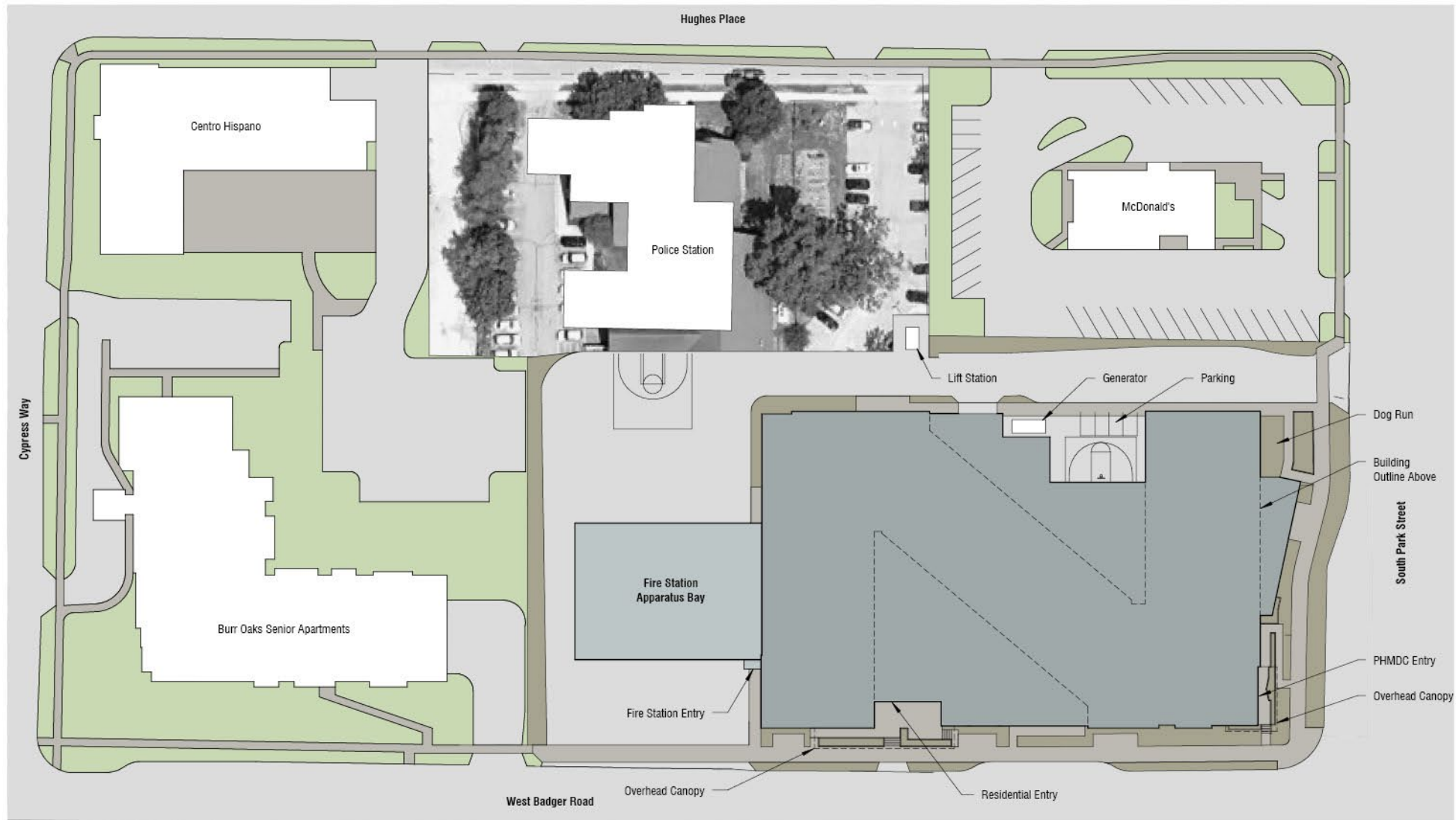


[PARK BADGER MADISON .COM](http://PARK_BADGER_MADISON.COM)

BUS RAPID TRANSIT



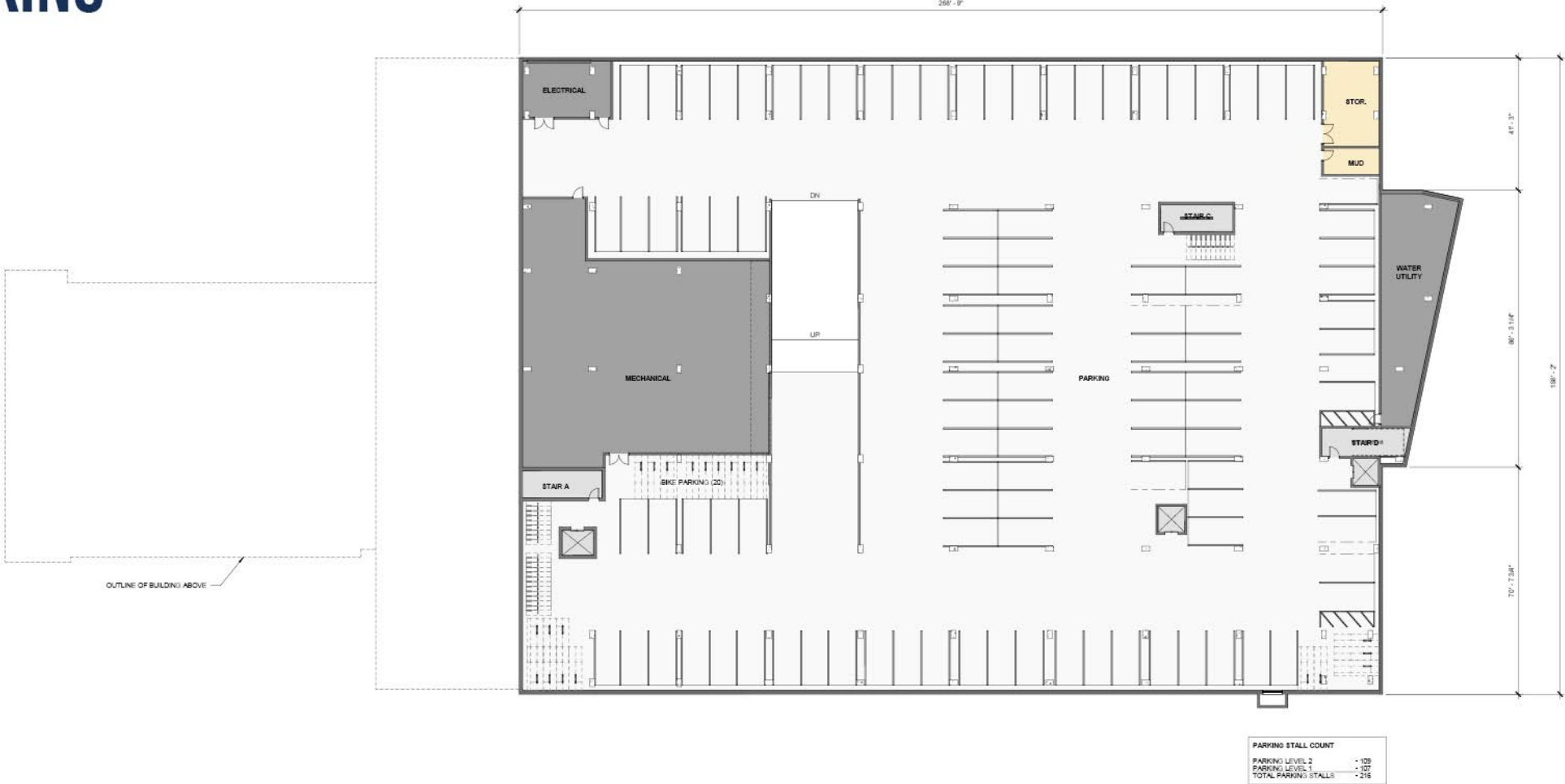
NEW SITE PLAN



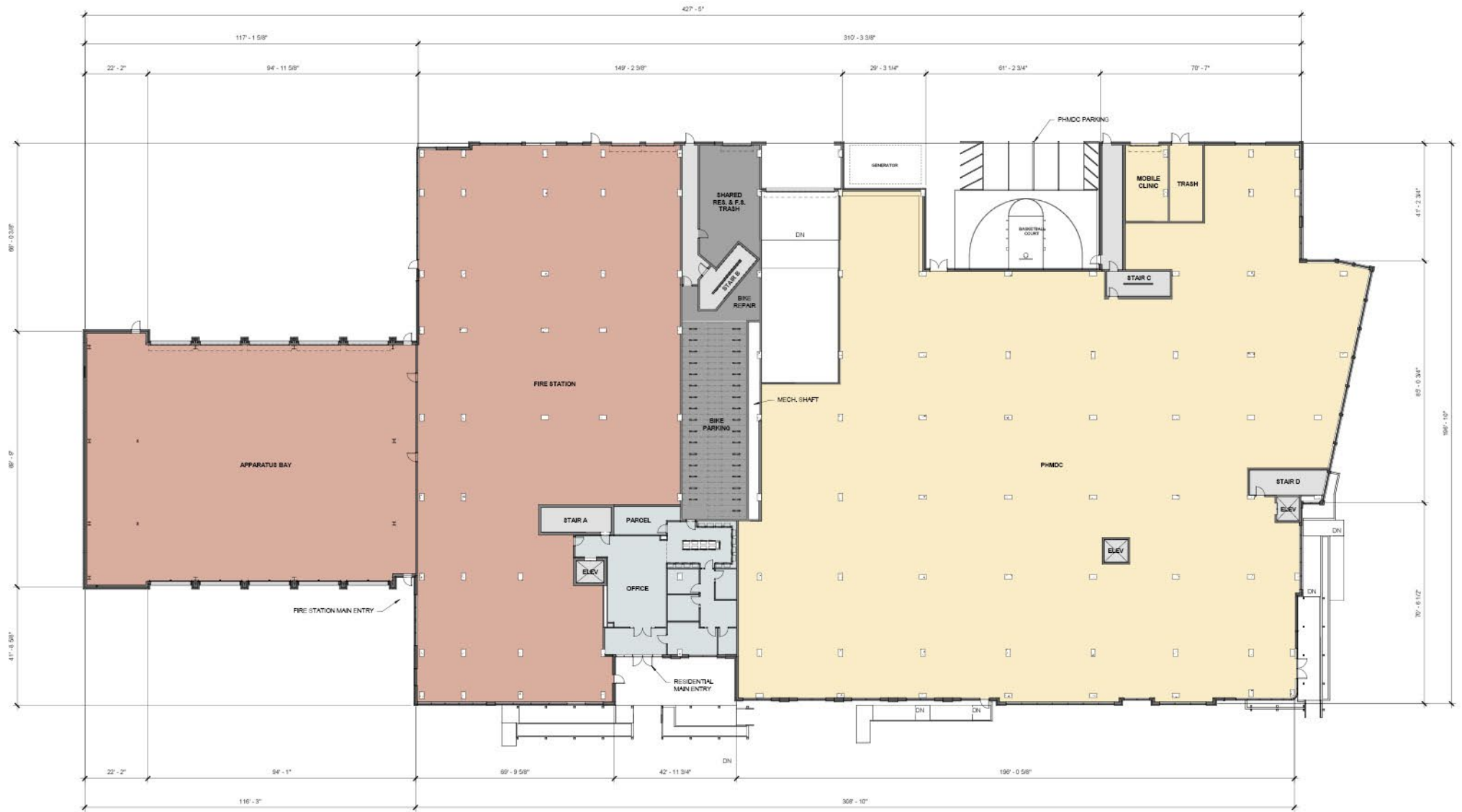
AMENITIES

- Fitness center
- Indoor club room for resident events and gatherings
- Rooftop terraces with grilling areas for resident events and gatherings
- Basketball court
- Game Room
- Ample parking for cars and bikes, included in rent
- Interior resident storage
- Interior resident bike parking
- In-unit laundry for residents
- On-site Management and Maintenance

PARKING



FIRST FLOOR



SECOND FLOOR



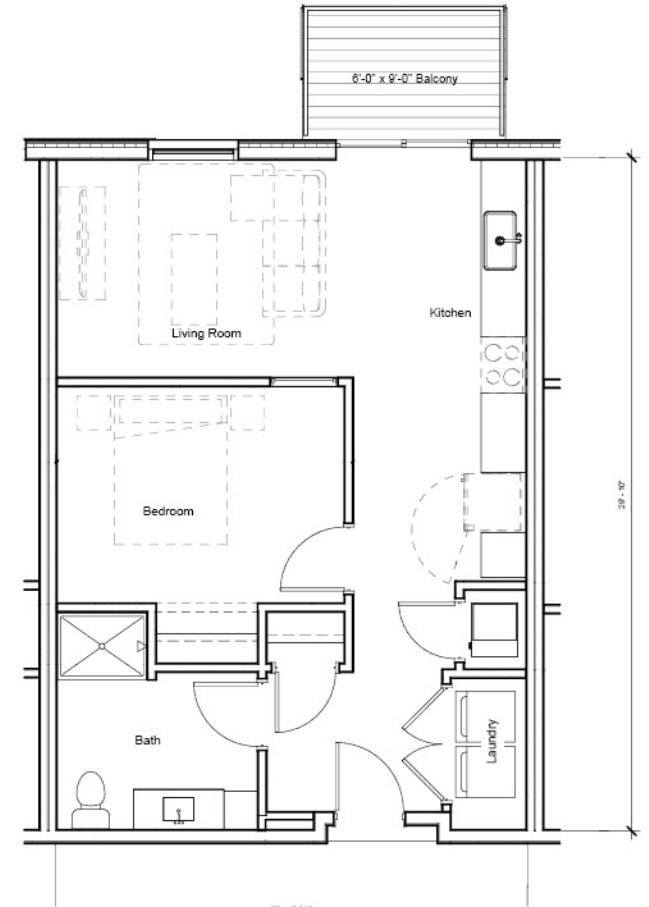
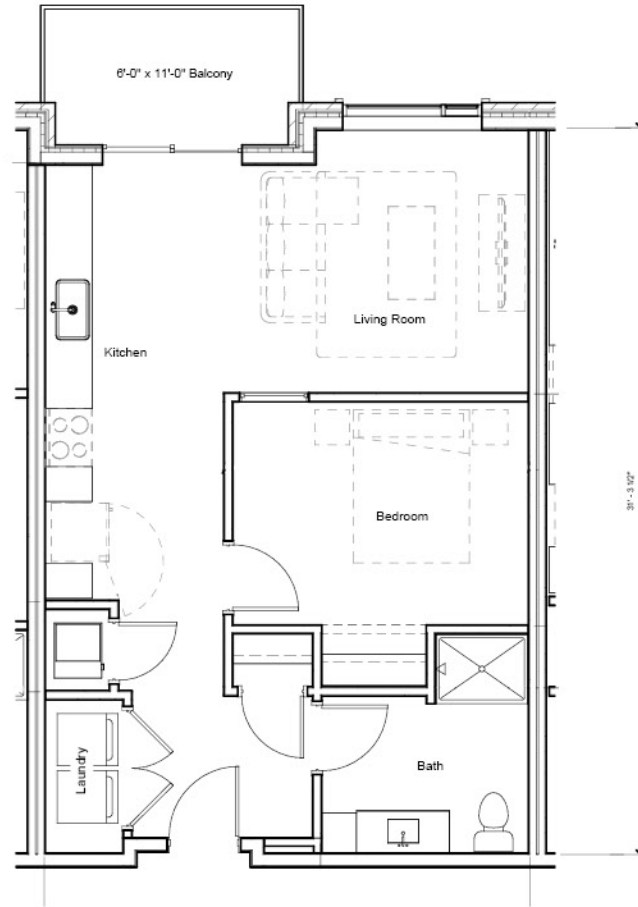
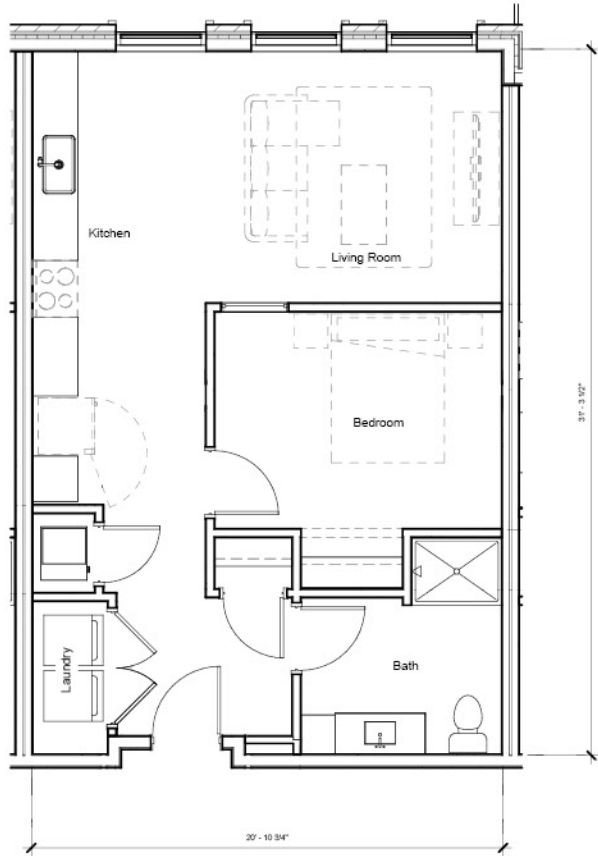
THIRD - FIFTH FLOORS



APARTMENT MIX

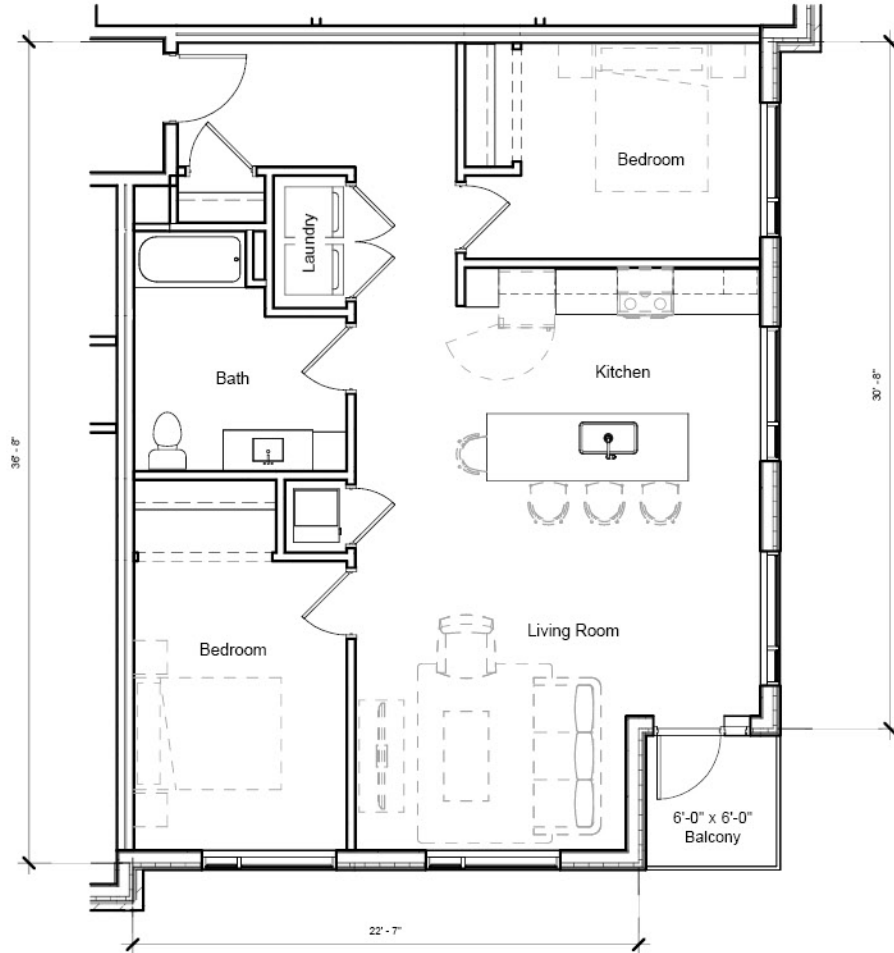
	ONE BEDROOMS	TWO BEDROOMS	THREE BEDROOMS	TOTAL
WORKFORCE	140	19	16	175
SENIOR	40	6	0	46
TOTAL	180	25	16	221

ONE BED PLANS 643 average sf



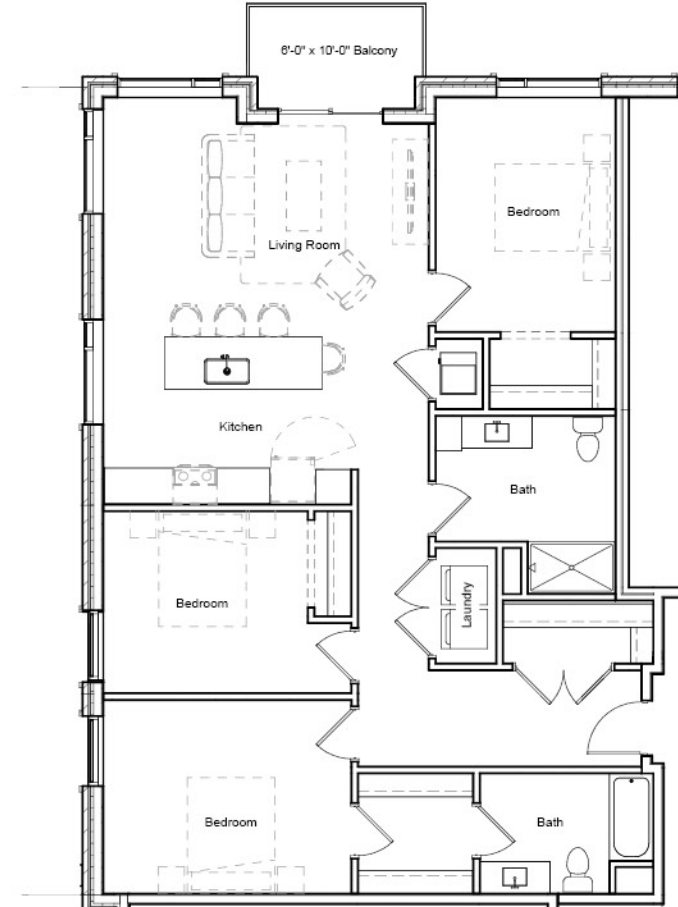
TWO BED PLAN

1,024 average sf



THREE BED PLAN

1,350 average sf



ELEVATIONS



1 NORTH ELEVATION
1/16" = 1'-0"



2 EAST ELEVATION - S. PARK ST
1/16" = 1'-0"



ELEVATIONS



4 EAST ELEVATION
1/16" = 1'-0"



1 WEST ELEVATION
1/16" = 1'-0"



6 WEST ELEVATION
1/16" = 1'-0"



2 SOUTH CENTRAL WING ELEVATION
1/16" = 1'-0"



5 WEST ELEVATION
1/16" = 1'-0"



7 EAST ELEVATION
1/16" = 1'-0"



3 NORTH CENTRAL WING ELEVATION
1/16" = 1'-0"



Potter
Lawson

Success by Design









**Potter
Lawson**

Success by Design



TIMELINE

MARCH 2026

Land Use
Application

MAY 2026

WHEDA 4%
Tax Credit
Application

OCTOBER 2026

Construction
Starts

QUESTION & ANSWER

THANK YOU

Visit **PARK BADGER MADISON .COM**

to receive updates and continue
sharing your voice